



RENÉE MOREL – curriculum vitae

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EDUCATION

JOURNALISM (RADIO & TELEVISION), B.A.

Concordia University, Montreal, QC

BUSINESS ADMINISTRATION, ENGLISH, PSYCHOLOGY, B.A.

Université de Moncton, Edmundston, NB

EXPERTISE AND SKILLS

VIDEO PRODUCTION

Researching, coordinating, directing, interviewing, shooting and editing short videos, profiles and testimonials for publication online; assistance in creating a channel or uploading to YouTube.

STORYTELLING

Promo materials, scripts, presentations, social media or other online publications; writing, redaction, translation and adaptation.

WEBSITES

Evaluation, reorganization or updating existing content; creating, or assisting in the development of a new website.

WORKSHOPS & TRAINING

Video scripting, directing, shooting and editing; web and social media creation and management, public speaking; hosting groups, conferences and events.

LANGUAGES

English	10/10	<i>Italian</i>	5/10
French	10/10	<i>Catalan</i>	4/10
Spanish	7/10	<i>Portuguese</i>	3/10

PROFESSIONAL EXPERIENCE

DISTRICT SCOLAIRE 11 (French School District)
Richibucto, NB

2010 - 2012
Community Development Officer
Communications Officer

CBC TELEVISION
Fredericton, NB
Montreal, QC

News and Current Affairs Producer
1993 - 1997 - CBC New Brunswick
1991 - 1993 - CBC Newsworld

CLIENTS - COMMUNICATIONS & PROJECT MANAGEMENT (Selection)

La BRÛLERIE du VIEUX-POSTE Edmundston, NB	2019-2020 Creating the website and updating info.
BRASSEURS du PETIT-SAULT Edmundston, NB	2018-2020 Communication & marketing plan; scripting, directing, shooting and editing short promotional and educational videos.
SOUL PATHWAYS QHHT	2019 Creating the website and updating info
UNIVERSITÉ DE MONCTON Formation continue (Continuing Education) Moncton, NB	2016-2018 Scripting, editing, and annual updating of a promotional video
AWARE CARE DURANGO Durango, Colorado, USA	2018 Communication & marketing plan, social media training, creating and editing of video bumpers, analysis of existing tools.
PLACE AUX COMPÉTENCES Shediac, NB Not for profit organization working with the province's francophone schools. <i>Fund for the development of entrepreneurial projects, the New Brunswick French International Student Program, and skills & training initiatives.</i>	2012-2018 <u>Writing</u> : reports, press releases, newsletters, blogs, promotional materials, Web and multimedia content. <u>Workshops and mentoring</u> : communications, video production for students K-12 and school staff. <u>Video</u> : directing, shooting and editing educational videos. <u>Recruitment</u> : attending education fairs abroad and meeting with international agents, potential students and their parents.
BRANCH GRAPHIC DESIGN Moncton, NB	2016 <u>Researching and writing</u> : content for 12 interpretation panels describing various facts about the Petitcodiac River.
ATLANTIC EDUCATION INTERNATIONAL Fredericton, NB <i>New Brunswick International Student Program</i>	2013 <u>Online presence</u> : writing content and coordinating creation of a new website, social media training. <u>Video</u> : directing, shooting and editing a promotional video.
M5 Moncton, NB	2011 à 2014 <u>Translation and adaptation</u> : scripts and texts for various print, radio and television promotional campaigns
PRENEAL Moncton, NB <i>Wind Energy Developer (from Spain)</i>	2008-2009 <u>Administration</u> : coordinating set up of the Canadian head office. <u>Director of Communications</u> : developing and writing website content, promotional materials, media & public relations, adaptation to French and English of a promotional video in Spanish.
CIDA Canadian International Development Agency Ottawa, ON	2004 -2007 <u>Selection Committee Member</u> : <i>Mass Media Initiative Program</i> Evaluating, grading and selecting proposals for funding of print, radio, TV, film & new media projects.

NATIONAL FILM BOARD — Studio Acadie
Moncton, NB

SENTINELLES PETITCODIAC RIVERKEEPER
Moncton, NB
*Not for profit environmental organization, for the
protection, promotion and restoration of the river.*

2003 - 2005

Coordination: contests and other initiatives, including three mini-INPUTs (documentary & public television mini-festival).
Workshops: developing and presenting video workshops in schools, and a youth event during 2004 World Acadian Congress.

2007-2008

Interim Executive Director: Administration, recruitment, training & management of personnel and volunteers. Budget planning, funding proposals, organizing events (auctions, concerts, etc.)

2004-2007

Project management/communications: updating databases and communications with members & volunteers, website content, research, writing (letters, newsletters, funding proposals).

FILMOGRAPHY- 1998 to 2010

TURNING POINTS OF HISTORY

1998 – Co-Producer - 6 Episodes
Documentary Series (History Television & TFO)

Episode: Witness to Persecution
Columbus International Film and Video Festival
Chris Bronze Plaque Award (1998) 2^e Place
Episode: Crisis at Sir George

1998 - Director
Documentary - 60 min
1998 – Director and Writer
Documentary - 60 min

FUNAMBULE

1999 – Researcher and Reporter
Information Series - 3 Episodes - 30 min (TV5)

FRANCOPHONIE D'AMÉRIQUE
Episode: L'Acadie des Maritimes

1999 – Director, Writer and Host
Documentary - 60 min (TFO et RDI)

FRONTIERS OF CONSTRUCTION
Episode: Working High
Episode: The Shape of the Future

2000 - Director
Two documentaries - 60 min (Discovery & TFO)

LES ENFANTS INDIGO
(Development Phase)

2001 - Researcher
Documentary - 60 min (NFB - Studio Acadie)

ARTISTES DANS L'ÂME
Episode: Smith-Lamothe & Galipeau

2001 - Director
Documentary - 30 min (ArtTv)

LES ÉLÈVES DU 3^e MILLÉNAIRE
(Development Phase)

2003 - Researcher
Documentary - 60 min (NFB - Studio Acadie)

EL CHIACO
(KINO Acadie Project)

2003 – Writer Director, Shooter, Editor
Documentary -13 min (NFB - Studio Acadie/FICFA)

BAZ'ART

2004 – Production Coordinator - 13 Episodes
Documentary Series (Radio-Canada & ArTV)

EAUX TROUBLES DU CRIME

2005 - Production Coordinator – 3 Episodes
Docudrama Series (Canal D)

BLACK EYED DOG

2005 - Actor
Feature-length Drama (TVA Films)

LA PETITCODIAC: UNE RIVIÈRE RENAÎT

2007-2010 – Researcher, Production Coordinator,
Preliminary Script Writer & Director
Documentary - 60 min (NFB –Studio Acadie & Radio-Canada)